

Career Opportunities

Market Research Analyst

Grade: 3
Location: Scottsdale

Position Purpose

The Market Research Analyst is responsible for effectively and efficiently managing all aspects of the product research and development phase. The focus is to play an active role in the design of new products, or enhancements to existing products, with an emphasis on understanding key competitive issues. The person will be an expert in the product(s) that they support. A creative, innovative, approach is required to bring new products to market.

Key Duties and Responsibilities

- Research Lead – supporting product development ideas
- Lead competitive analysis and reporting
- Support the feasibility and validation process within the product development life cycle
- Provide support on various business-related projects, committees, and respond to ad hoc requests
- Support operational and in-force product related issues
- Ambassador of the product team to the other areas of the organization
- Participate in industry research groups
- Must hold a valid passport within one year of expiration.
- Required to complete 8 hours of community service

Qualifications

- Bachelor's Degree
- Minimum 2 years Life & Annuity product research and competitive analysis experience
- Analytical and problem-solving capabilities
- Strong communication and presentation skills
- Strong organizational skills and attention to detail
- Proficiency in end-user PC applications (e.g. Excel, Word, PowerPoint, Internet)
- Motivation to self-learn and ability to learn quickly
- Ability to work well in team environment
- Entrepreneurial and innovative approach to problem solving
- Has a strong sense of urgency and action oriented focus
- Ability to function in a rapidly changing and demanding environment while managing multiple initiatives at one time a must
- Familiarity with sales and marketing

Contact Information:

Please submit your resume by email to SLIC_Human_Resources@sagicor.com
or fax to (480) 425-5131.



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