



---

# Wink, Inc.

|                         |                                 |                       |                          |
|-------------------------|---------------------------------|-----------------------|--------------------------|
| <b>Job Title:</b>       | <b>Software Developer</b>       | <b>Department:</b>    | <b>IT</b>                |
| <b>Reports To:</b>      | <b>Chief Technology Officer</b> | <b>Position Type:</b> | <b>Full-time, Exempt</b> |
| <b>Travel Required:</b> | <b>0 – 25%</b>                  | <b>Date Revised:</b>  | <b>February, 2020</b>    |

## **SUMMARY:**

The .Net Developer is responsible for designing, modifying, developing, writing and implementing software programming applications and components; supporting and/or installing software applications and components; works from written specifications and pre-established guidelines to perform the functions of the job and maintains documentation of process flow. This role will reside under the supervision of the Chief Technology Officer.

## **ESSENTIAL RESPONSIBILITIES AND FUNCTIONS:**

1. Utilize established development tools, guidelines and conventions including but not limited to ASP.NET, SQL Server, HTML, CSS, JavaScript, and C#/VB.NET
2. Design, code and test new Windows and web software applications
3. Enhance existing systems by analyzing business objectives, preparing an action plan and identifying areas for modification and improvement
4. Maintain existing software systems by identifying and correcting software defects
5. Investigate and develop skills in new technologies
6. Create technical specifications and test plans

## **KNOWLEDGE, SKILLS, AND/OR ABILITIES:**

1. Two or more years of exposure to software development and development practices
2. BS or Associates Degree in Computer Science, Software Engineering or relevant field experience
3. Comprehension to understand algorithms
4. Basic knowledge of Windows environments, distributed systems and the TCP/IP network stack
5. Hands on experience with programming languages like VB.NET, C#, jQuery, React, Angular and PHP
6. Experience with MS SQL Server
7. Working knowledge of Version Control (Git)
8. Familiarity with front-end languages (e.g. HTML5, XML, JavaScript, JSON and CSS)
9. Propensity to listen and approach new ideas and challenges with an open mind and evaluate situations on the merit of fact and data
10. Detail-oriented -- quality and precision-focused
11. Familiarity with UI/UX concepts and/or Microsoft Azure a plus

***NOTE:** The information on this description has been designed to indicate the general nature and level of work performed by employees within this classification. It is not designed to contain or be interpreted as a comprehensive inventory of all duties, responsibilities and qualifications required of employees assigned to this job.*

---

**Employee's Signature**

---

**Date**

---

**CEO's Signature**

---

**Date**



---

**Company Description:**

Wink, Inc. is an independent, third-party market research firm, which specializes in the life insurance and annuity markets. Initially providing the industry's most credible information on indexed life and annuities, our companies have expanded their market and product intelligence to include product lines such as fixed annuities, multi-year guaranteed annuities, structured annuities, variable annuities, universal life, and whole life. Known as THE vendor to the life insurance industry, Wink, Inc. is also known to be the most reliable and dependable source of product and sales information in the insurance industry.

Why Wink, Inc.? We provide benefits for your family, your life and your career. Eligible employees receive benefits including medical, dental, retirement plan with a 3.00% employer match, and paid time off. In addition, you'll enjoy casual dress, paid parking, incentives for insurance education, and a fun, family-like atmosphere.

For further information, please visit: [www.WinkIntel.com](http://www.WinkIntel.com) and [www.SherylJMoore.com](http://www.SherylJMoore.com).