

All Non-Variable Annuity Sales

1st Quarter, 2026 Company Rankings

Rank	Company	MYG	Company	Traditional Fixed	Company	Indexed
1	Athene USA	\$4,125,093	Nationwide	\$91,690	Athene USA	\$2,573,289
2	New York Life	3,658,848	Global Atlantic Financial Group	75,887	Corebridge Financial	2,203,996
3	Symetra Financial	2,169,663	Equitable Financial	55,763	Allianz Life	1,856,607
4	Nationwide	1,962,080	EquiTrust	40,900	Brookfield Wealth Solutions	1,708,209
5	Corebridge Financial	1,773,517	Modern Woodmen of America	38,799	Sammons Financial Companies	1,658,819
6	Massachusetts Mutual Life Companies	1,460,548	CNO Companies	35,634	Delaware Life	1,621,090
7	Brookfield Wealth Solutions	1,338,192	CL Life	28,202	Fidelity & Guaranty Life	1,553,133
8	Protective Life Companies	1,324,614	Western-Southern Life Assurance Company	17,840	Massachusetts Mutual Life Companies	1,213,961
9	Pacific Life Companies	1,139,800	OneAmerica	16,314	Nationwide	1,163,800
10	Security Benefit Life	884,102	GBU Life	9,630	Global Atlantic Financial Group	1,074,152
	Top 10	\$19,836,457	Top 10	\$410,658	Top 10	\$16,627,056
	Total Industry	\$32,147,920	Total Industry	\$506,981	Total Industry	\$26,553,510
	Top 10 Market Share	62%	Top 10 Market Share	81%	Top 10 Market Share	63%
	Total Non-Variable Deferred Annuity	\$59,208,412				
	Total Deferred Annuity	\$96,947,700				
	Total All Annuity	\$99,410,582				

Wink's Sales & Market Report, 1st Quarter, 2026, in thousands



All Variable Annuity Sales

1st Quarter, 2026 Company Rankings

Rank	Company	Structured	Company	Variable
1	Equitable Financial	\$4,023,768	Jackson National Life	\$3,734,290
2	Allianz Life	2,756,177	Equitable Financial	1,906,705
3	Prudential	2,078,414	Nationwide	1,758,400
4	Jackson National Life	2,009,879	New York Life	1,519,519
5	Brighthouse Financial	1,868,815	Lincoln National Life	1,400,329
6	Lincoln National Life	1,822,299	Pacific Life Companies	1,124,686
7	RiverSource Life	873,600	Thrivent Financial	639,710
8	Pacific Life Companies	827,447	Fidelity Investments	535,568
9	Corebridge Financial	792,415	Corebridge Financial	423,133
10	Athene USA	540,194	Protective Life Companie	350,610
Top 10		\$17,593,007	Top 10	\$13,392,951
Total Industry		\$20,390,224	Total Industry	\$17,066,814
Top 10 Market Share		86%	Top 10 Market Share	78%
Total Variable Deferred Annuity		\$37,457,038		
Total Deferred Annuity		\$96,947,700		
Total All Annuity		\$99,410,582		

Wink's Sales & Market Report, 1st Quarter, 2026, in thousands



Income Annuity Sales

1st Quarter, 2026 Company Rankings

Rank	Company	SPIA	Company	DIA
1	New York Life	\$989,518	New York Life	\$260,568
2	Massachusetts Mutual Life Companies	216,609	Western-Southern Life Assurance Company	59,720
3	Penn Mutual	117,258	Massachusetts Mutual Life Companies	42,526
4	Nationwide	112,800	Integrity Life Companies	10,520
5	Brookfield Wealth Solutions	86,280	Symetra Financial	8,428
6	EquiTrust	49,669	Global Atlantic Financial Group	4,716
7	Global Atlantic Financial Group	37,421	Corebridge Financial	2,722
8	Pacific Life Companies	31,487	Thrivent Financial	2,369
9	Mutual of Omaha	31,128	Pacific Life Companies	1,382
10	Athene USA	30,932	Mutual of Omaha	1,157
Top 10		\$1,703,101	Top 10	\$394,107
Total Industry		\$2,213,766	Total Industry	\$531,367
Top 10 Market Share		77%	Top 10 Market Share	74%
Total Income Annuity		\$2,745,133		
Total All Annuity		\$99,410,582		

Wink's Sales & Market Report, 1st Quarter, 2026, in thousands



Underwriting companies combined in the sales results:

- Allianz: Allianz Life of North America & Allianz Life of NY American Equity Companies: American Equity Investment Life, American Equity Investment Life of NY & Eagle Life Insurance Co.
- Athene USA: Athene Annuity and Life Company & Athene Annuity & Life Assurance Company of NY
- Brookfield Wealth Solutions: American Equity Investment Life, American Equity Investment Life of NY, American National Insurance Company & American National Life Insurance Company of NY & Eagle Life Insurance Co.
- Corebridge Financial: American General Life Insurance Co., The United States Life Insurance Co. in the City of NY, & The Variable Annuity Life Insurance Company
- CNO Companies: Bankers Life and Casualty Company
- Equitable Financial: Equitable Financial Life Insurance Company & Equitable Financial Life Insurance Company of America
- Fidelity & Guaranty Life: Fidelity & Guaranty Life and Fidelity & Guaranty Life of New York
- Fidelity Investments: Fidelity Investments Life Insurance Company & Empire Fidelity Investments Life Insurance Company
- Global Atlantic Financial Group: Forethought Life Insurance Company & Commonwealth Annuity and Life Insurance Company
- Integrity Life Companies: Integrity Life Insurance Company & National Integrity Life Insurance Company
- Jackson National Life: Jackson National Life Insurance Company & Jackson National Life of NY
- Lincoln National Life: Lincoln National Life Insurance Company & Lincoln Life & Annuity Company of NY
- Massachusetts Mutual Life Companies: MassMutual Ascend Life Insurance Company & Massachusetts Mutual Life Insurance Company
- Nationwide: Nationwide Life & Annuity Insurance Company, Nationwide Life Insurance Company, & Jefferson National Life Insurance Company
- Pacific Life Companies: Pacific Life and Annuity Company & Pacific Life Insurance Company
- Penn Mutual: Penn Insurance and Annuity Company & Penn Mutual Life Insurance Company
- Prudential: Pruco Life Insurance Company of New Jersey & Pruco Life Insurance Company
- Sammons Financial Companies: Midland National Life Insurance Company & North American Company for Life and Health
- Symetra Financial: Symetra Life Insurance Company & First Symetra National Life Insurance Company of NY

Source: Wink's Sales & Market Report, 1st Quarter, 2026

